STANFORD SEED TRANSFORMATION PROGRAM - EAST AFRICA

Seed Transformation Program - East Africa (C1) May 2016

Stanford Seed Transformation Program - East Africa
Application for 2016 Intake

Application Submission Deadline is 15 January 2016 (5:00 PM Pacific Time)

About Stanford Seed
The Stanford Institute for Innovation in Developing Economies—known as Stanford Seed—is a Stanford Graduate School of Business-led initiative intent on ending the cycle of poverty in developing economies. Learn more...

About the Stanford Seed Transformation Program
The Stanford Seed Transformation Program addresses the needs of CEOs in developing economies who lead growing, small to medium sized enterprises. Learn more...

Application Instructions

- While you may print this application for your reference, you must fill out and submit the application online.
- Applicants to the program must be the CEO, owner or founder of said company. (Only one applicant per company will be accepted into the program).
- This application requires approximately 30 to 40 minutes to complete and consists of the following sections:
  - APPLICANT INFORMATION (10 Questions)
  - COMPANY INFORMATION (23 Questions)
  - SHORT ANSWER QUESTIONS (7 Questions)

Program Fee
The Seed Transformation Program is designed and delivered by Stanford Graduate School of Business faculty, leveraging its expertise in executive education, training, and coaching. In order to partially defray operating expenses and increase Seed’s potential impact, there is a $5,000 fee for program participation. In our inaugural year in East Africa, Seed has reduced the fee to $1,500 per participant.
Tips for Slow Internet Connections

- Print or download the application as a PDF and prepare your answers off-line in a word processor. When you have answers for all questions, copy and paste them into the online application and submit.

You may exit this application at any point. Any information you entered is saved automatically (note that you must use the same device and browser when you return to the application).

APPLICANT INFORMATION

APPLICANT INFORMATION

SALUTATION
Mr., Mrs., Ms., Dr., Prof., Rev., etc.

FIRST NAME

MIDDLE INITIAL

LAST NAME

BIRTHDAY
dd/mm/yyyy

JOB TITLE

OFFICE PHONE NUMBER
No spaces allowed.
Include Country Code + City Code + Number

MOBILE PHONE NUMBER
No spaces allowed.
Include Country Code + City Code + Number

EMAIL ADDRESS
Seed will communicate with you using this email address

Enter your Skype ID
Leave blank if none

Enter the URL for your LinkedIn Profile
Leave blank if none
Select your gender

Female
Male

I am proficient in the English language.

Yes
No

Please affirm your understanding that all classes will be taught in English.

Yes, I understand
No, I don't understand

Do you belong to trade associations?
List them below. Leave blank if none.

Provide a business reference knowledgeable about your business.
This could be a buyer or supplier.

Reference's First and Last Name
Reference's Office Phone
Reference's Mobile Phone
Reference's Email Address
Please describe the business relationship (buyer, supplier, etc.)

Do you (or members of your management team) have any affiliation to Stanford University and/or the Stanford Graduate School of Business?
If yes, please enter name and affiliation below, otherwise leave blank. Note that the answer to this question has no effect on your chances of admission to the Seed Transformation Program.

COMPANY INFORMATION

Company Information

Company name

Year founded

Country of legal registration

Location of headquarters (country)

Company Address: Number and Street (PO Box is not acceptable)

Company Address: City

Company Address: State/Province

Company Address: Zip/Postal Code

Company Address: Country

Does your company operate in locations other than at its headquarters? List city and country for each additional location. Leave blank if none.

Enter the URL of your company website or facebook page. Leave blank if none
Is your company a for-profit enterprise?
Yes
No

Select the industry sector that most closely represents your business.
Agriculture and Food Processing
Construction, Civil Engineering, and Real Estate
Energy
Education
Financial Services
Healthcare
ICT (Information and Communications Technology)
Retail and Product Manufacturing
Tourism
Transportation and Logistics
Water and Sanitation
Other

Select the number of full-time employees.
Include all office locations or branches.
0 - 5
6 - 10
11 - 20
21 - 50
51 - 100
101 - 500
501+

Select the number of part-time employees.
Include all office locations or branches.
How many employees report directly to you?

No direct reports
1
2
3
4
5
6 - 10
11 - 20
20 +

Enter job titles and responsibilities for your top 5 direct reports.

Select your company's revenue range for 2014 (USD)
0 - 149,000
150,000 - 499,999
500,000 - 999,999
1,000,000 - 2,499,999
2,500,000 - 4,999,999
5,000,000 - 9,999,999
10,000,000 - 14,999,999
15,000,000 +

Select your company’s projected revenue range for 2015 (USD)

0 - 149,000
150,000 - 499,999
500,000 - 999,999
1,000,000 - 2,499,999
2,500,000 - 4,999,999
5,000,000 - 9,999,999
10,000,000 - 14,999,999
15,000,000 +

Does your company have equity investors?

Yes
No

Does your company carry current debt?

Yes
No

If your company carries debt, list debt in USD.


Are you the primary decision maker for the company?

Yes
No
I'm the sole owner
I'm a co-owner
I have NO ownership in the company

If you are not the sole owner, please enter the names of all owners and/or co-owners.

Are you the company founder?
I'm the sole founder
I'm a co-founder
I was NOT involved in founding of the company

If you are not the sole founder, enter the names of all company founders and/or co-founders below.

Is your business a subsidiary or a division of another organization?
Yes
No

If your business is a subsidiary or a division of another organization, list the name of the parent organization and its location(s).

Is your business an umbrella organizations with subsidiaries?
If your business is an umbrella organization with subsidiaries, list the names of the subsidiaries and their locations.

Does your company have a Board of Directors?

Yes
No

If your company has a Board of Directors, how many directors serve on your board?

SHORT ANSWER QUESTIONS

Describe your present duties and responsibilities in the company. (Max 700 characters or 100 words)

Describe your company's main product or service in very simple terms. (Max 350 characters or 50 words)
Describe the problem or opportunity that your product or service addresses, and also why you think your product or service has been successful in the market. (Max 700 characters or about 100 words)

Describe what motivates you about running your business? (Max 700 characters or about 100 words)

Describe a recent business challenge and how you have overcome it? (Max 700 characters or about 100 words)
The mission of Stanford Seed is to scale businesses in order to create jobs, products, and services that benefit those living in poverty. How does your company's product or service relate to this mission? (Max 700 characters or about 100 words)

Where do you see your company in five years? In ten years? (Max 1800 characters or about 250 words)

ADDITIONAL INFORMATION

Please indicate how you learned about Stanford Seed's Transformation Program.

Advertising
Friend or Family Member
Trade Associations, Chambers of Commerce, etc.
Previous Transformation Program Participant
Web Search
Other

If you answered "Previous Transformation Program Participant" or "Trade Associations/Chambers of Commerce, etc." or "Other" in the previous question, please provide details here (name, company name, location.)
SAVE / REVIEW

Before you SUBMIT your application you may REVIEW your answers now.

You may also EXIT now (your answers are saved automatically) and return to the application at a later time (note this only works if you use the same device and browser).

If all questions have been answered to your satisfaction, please go ahead and SUBMIT this application now.

Powered by Qualtrics